

PROFESSIONAL SUMMARY

AI Software Engineer and Marketing Automation Specialist with 3 years of industry experience building AI-powered automation, CRM workflows, API integrations, and full-stack applications. Hands-on experience with n8n, GoHighLevel, Instantly, AI coding tools, JavaScript/TypeScript, APIs, webhooks, and marketing automation. Experienced in PPC/SEO workflows, lead generation, reporting, AI agents, and troubleshooting production systems. Strong business foundation through a B.B.A. in Management.

SKILLS

AI Automation: n8n, AI agents, workflow orchestration, OpenAI, Claude Code, ChatGPT, AI-assisted development
APIs & Data Flows: REST APIs, webhooks, API orchestration, CRM & third-party integrations, data validation, enrichment
Marketing Automation: GoHighLevel, PPC workflows, Google Ads, Meta Ads, lead generation, cold email, campaign automation, WebinarJam automation, reporting automation.
Development: JavaScript, TypeScript, React, Next.js, Node.js, Express.js, MongoDB, Tailwind CSS
Tools: Git, GitHub, Postman, Jira, Slack, Figma
Strengths: Problem-solving, troubleshooting, documentation/SOPs creation, clear communication, fast learning, remote collaboration

EXPERIENCE

AI Software Engineer & Marketing Automation Specialist

SimplifAI Inc. (Jul 2025 – Present) – Toronto, Canada (Remote)

- Built PPC marketing life-cycle automation covering client onboarding, campaign setup, AI-assisted workflows, and reporting across Google Ads and Meta Ads.
- Created an automated lead-generation and cold-email engine: lead generation, verification, contact enrichment, knowledge-base creation, segmentation, Instantly campaigns, personalized replies, and GoHighLevel lead management.
- Built an AI voice receptionist and AI call-recording/tracking systems integrated with GoHighLevel for SEO/PPC calls, routing, reporting, and real-time customer interaction.
- Integrated an agentic AI system into the internal CRM to execute tasks and track meetings and discussions; also built chatbots connected to task management and WhatsApp, Telegram, and Slack.
- Developed Brandif AI, an AI creative platform for ad creatives, product photography, logos, graphics assets, and video ads from minimal campaign/business inputs.
- Developed and maintained 30+ business automation workflows to streamline various business processes.

Full Stack Developer (MERN)

Bigmod Technologies (Jun 2024 –Jul 2025) – Rampura, Dhaka (Remote)

- Led 90% of the development of a Hospital Management ERP, ensuring real-time updates, efficient caching, and scalable architecture.
- Engineered a complex online news portal using Next.js (SSR, SSG, ISR) and Node.js.
- Improved performance by up to 60% and SEO by up to 70% across 8 projects through strategic optimization.

Frontend Developer

Zonely (Sep 2023 - Sep 2024) – Jatrabari, Dhaka (Hybrid)

- Led 85% of frontend development for an EdTech platform using Next.js, implementing a highly secure online quiz system with robust user, time, and IP tracing capabilities.
- Engineered a custom Content Management System (CMS) for eBook, optimizing for rapid loading and seamless performance across all devices.
- Built a custom Text-to-Audio system for eBooks using vanilla JavaScript and integrating it with React.

EDUCATION

B.B.A. (Hon’s) in Management - National University Bangladesh
2021 - 2026

PROFESSIONAL COURSES

Next Level Web Development - Programming Hero
Complete Web Development course - Programming Hero

LANGUAGES

Bangla (native) English (Professional Working Proficiency)